

पूजा सिंघल,
सचिव

POOJA SINGHAL, I.A.S.
SECRETARY

सं. सचिव (परिचय समीक्षा) का कार्यालय
Office of JS (WA)
दस्तावेज नं०/Dy. No. 2185
दिनांक/Date 29.10.18



कृषि, पशुपालन एवं सहकारिता विभाग
झारखण्ड सरकार
Department of Agriculture,
Animal Husbandry and Co-operative
GOVT. OF JHARKHAND

D.O Letter No. 1821

Dated 24.10.2018

Sub: Promotion of "Global Agriculture & Food Summit 2018" on 29th & 30th Nov 2018 in Ranchi and Channelising of Official/ Business Delegations

In its endeavour to develop agriculture sector in the state and establish Jharkhand as one of the prime investment destination for Agriculture & Food Processing Sector globally, the Government of Jharkhand has taken various reformative steps. The government recognizes that the agricultural growth in the fertile plains of Jharkhand can gallop with effective steps and the state can take a leading position in the Agriculture and Food Processing sector in the country.

Jharkhand is working towards creating awareness among the investors in the agriculture & related sectors and taking a step forward to showcase and deliberate various investment opportunities and business reforms carried out in these areas in the recent past. As a part of this endeavour and with a view to provide a focused platform to the prospective investors in the Agriculture & Food Processing Sector, the State Government is organising "Global Agriculture & Food Summit 2018" in Ranchi, Jharkhand on 29th & 30th Nov 2018. The summit would provide an opportunity to the prospective investors to understand the strengths of Jharkhand in agriculture sector and will mobilize key related stakeholders. It will witness policy makers, illustrious mentors, experts and practitioners from Agriculture Sector from across the globe, who will help inspire, equip and empower "Agripreneurs".

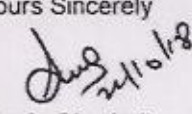
The Government of Jharkhand has been working closely with Ministry of External Affairs for promotion of the Summit amongst prospective investors from other countries. The State Government is undertaking an extensive exercise to reach-out to the diplomatic missions present in New Delhi for promotion of the Event, channelising of delegations and on-boarding of Partner Countries for the Summit.

The State Government would like to promote the Summit through the Indian missions under your Division for channelizing of official and business delegations. The event brochure, along with other details for the Summit could be shared with the respective Indian missions abroad, a copy of the promotional material is attached herewith for your kind reference. Indian missions can invite to the Summit, the agriculture & food processing sector focused investor community and other stakeholders in these sectors from the respective countries. The Summit could also be promoted through the official websites of the Indian missions in the respective countries. We seek your assistance in this regard and request you to do the needful for promotion of the Summit through the Indian missions under your division.

The promotion of the Summit through Indian missions abroad would help promote the event and channelizing of delegations and participants for the Summit. Shri Varun Arora, Knowledge Partner Erns. & Young (e-mail: varun5.arora@in.ey.com, Mobile: +91-9891228891) would be the Point of Contact for the respective officials and business delegates interested to attend the event. He could be reached out in case of any queries from the respective missions or prospective delegates.

Looking forward to your kind consideration for this matter.

Yours Sincerely


(Pooja Singhal)

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